

Great Lengths[®]
ROMA 1992

MASTERS APPLICATION



Model: Grainne Gallanagh, nurse and public figure

Hair: Maria Vaughan at Urban Angels and Nicky Marcar at Salon Ten

Do you want to create our next UK & Ireland campaign?

Submit your application to become a GL Master and show the world your talent and creativity.

Open to UK and Irish salons

Master Definition

ma:sta/

To acquire complete knowledge or skill in (a subject, technique, or art)

Round 1 (AUGUST – OCTOBER)

The Brief

Submit a video answering the below questions.

1. Why do you love Great Lengths?
2. What makes you a master of Great Lengths?
3. Why you should create our campaign?
4. Show us an example of your work

Include in your video submission:

Instagram following

Facebook following

Website link

Current Grade

This will go to a panel of judges and 10 candidates will be shortlisted to move onto the next round.



All video submissions need to be sent on the website link here:
www.greatlengths.com/ie



Model: Leila Thomas, CEO and founder of Urban Synergy

Hair: Imy Chowdhary, Michael John Hair & MediSpa and Christina Reilly at Christina Reilly Hair Make-up & Beauty



Model: Stephanie Jayne Hill,
Cancer Research Scientist an PHD
Research Candidate

Hair: Vicky Demetriou at Larry King
and James Henderson at M Hair,
Nottingham

Round 2 (OCTOBER – DECEMBER)

The Brief

Show us your creativity and innovation.

1. Create your own placement pattern with us at the HQ for our digital hub.
2. Be part of our live interview online talking about your own pattern.



Patterns will then become live for votes. Top 5 patterns that receive the most likes will be shortlisted.


Round 3 (MARCH)


Finalists will be invited to join us at the GLammies Ireland awards ceremony where the winner will be revealed.



Winners will work alongside our creative team and create the next national campaign.



 HB Collective

 @hbcollective_uk

PROUDLY PRESENTS

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