

TERMS AND CONDITIONS



GENERAL RULES AND REGULATIONS

- All entries for business categories must be from a recognised Great Lengths Certified Account and all extension applications from a Certified Great Lengths Stylist.
- No employee or freelance contractor of Great Lengths or parent companies and their families will be allowed to enter the GLammies Awards.
- All award entries must be submitted online via <https://www.greatlengths.com/en-gb/awards> or <https://www.greatlengths.com/en-ie/awards> with one submission per category.
- All work submitted in all categories must be solely the work of the entrant.
- All work is accepted in good faith. Instant disqualification will apply to entries that do not comply with the brief and requirements for the category entered.
- The deadline for entries is final. Entries will NOT be accepted after the stated date and time.
- All entry information is treated as strictly confidential.
- If selected as a finalist, salons will be required to provide their salon logo electronically in a high resolution (300dpi) ready to be printed.

ARTISTIC RULES AND REGULATIONS

It is required to provide all credits when submitting your entry:

- Category
- Photographer
- Makeup Artist
- Clothing Stylist
- Model Name
- Great Lengths Hair Order No. (where applicable)
- Hair extension brand used in application
- Stylist products
- Entries should be supplied with a 'Before' picture of each model.
- If more than one image is sent with your entry, clearly identify your final image to be judged.
- Professional photographers, make-up artists may be used, although not essential.
- No more than one face may appear in any one image.
- Images do not have to be head and shoulders, but they do need to focus on the hair, especially in terms of lighting, background and pose.
- Please ensure your entry is submitted on a plain, non-branded background with no reference to yourself or salon

name. Entries that do not comply, will not be entered into the judging process.

- The organisers and judges reserve the right to question any photographs, which appear to be computer enhanced.
- DM Distributions Ltd trading as Great Lengths has the exclusive first option on all entrant images and retains exclusivity of ALL Awards photographs until 31st December 2021.
- If any of the above rules are not followed, your entry will not be eligible.

TIP

- Ask someone to check all information is correct on your entry before submitting and that all items are enclosed.

THE JUDGING PROCESS

All awards entries will be opened on the day of the first round of judging and not before.

- The first round of judging will be completed by a panel of Great Lengths.
- Employees and Associates to draw up a shortlist for each category – this judging process will be chaired by an independent person.
- The shortlist for each category will be submitted to an independent panel of judges and overseen by an independent chairperson. The panel and chair person will be appointed by our independent Marketing Company, and no Great Lengths Employee or Associate will be involved.
- Any judge who has an entrant in a category in their employment, or has given advice to any entrant in the category, is not allowed to judge that category.
- Judges are not allowed to discuss any entries during or after the judging.
- The whole procedure is supervised and strictly controlled. Completed Confidentiality agreements will be signed. A copy of the procedures is available upon request.
- The judges' decision is final. No correspondence will be entered into.

WHAT HAPPENS AFTER THE JUDGING?

- All entrants will be informed if their entry has been shortlisted after the 1st round of judging.
- All shortlisted entrants will be informed as to whether or not they have gained finalist status.
- Details of the successful finalists per category will be published on the Great Lengths website: www.greatlengths.com/uk and www.greatlengths.com/ie from **2nd August 2021**.
- Finalists from each category will be invited to the awards ceremony and will be eligible for two free tickets to the event. Additional tickets can be purchased subject to availability. Contact Great Lengths for information.

WHO SHOULD YOU CONTACT FOR FURTHER INFORMATION?

You can call Customer Support at the Great Lengths Head Office UK: +44(0) 113 278 1292

E: customersupport@greatlengthshair.co.uk